

PRESS RELEASE

The Materiality of Reading

Reading is changing, but will it change the book?

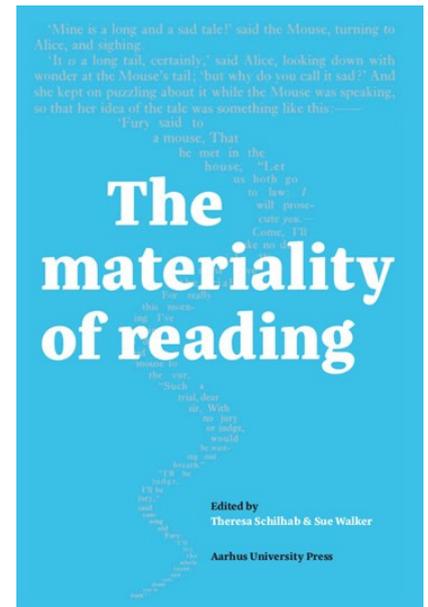
E-reading brings challenges and opportunities for writers, designers and publishers. It involves change to the physical form of the reading device, the appearance of the text, the use of images and the act of reading itself. Today, we no longer only read conventional printed books. We read on phones and tablets which affect how and where we read.

In the new anthology *The Materiality of Reading*, contemporary reading scholars from across Europe examine the new opportunities for reading experiences: reader immersion in digital environments, the effect of changing the typography to suit reader needs and how readers engage with a text to interpret meaning.

This collection of scientific essays brings together an array of disciplinary perspectives such as neurobiology, embodied reading, and typography. It is a result of discussions between members of the European research initiative E-READ, Evolution of Reading in the Age of Digitisation, funded by European Cooperation in Science & Technology.

THE EDITORS

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THE MATERIALITY OF READING

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